

April 21, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

The United Way of Siouxland has been a part of making the Sioux City area a better place to live for 87 years. Working with local agencies, businesses and organizations, the United Way of Siouxland has successfully pooled resources to address community needs.

The broadcast media in our community has been an integral part of our collaborative efforts to improve lives. Local stations like KTIV, KCAU, and KMEG have willingly shared their resources to get the message out to the community concerning our annual campaign or volunteer recruitment. In addition they broadcast news stories and PSA's to improve understanding of local issues behind community initiatives such as reducing the achievement gap in our schools, or improving financial stability for families. Furthermore, we enjoy "hands-on" involvement from station personnel serving on local nonprofit boards, being members of service clubs like Rotary and Sertoma, or volunteering in other capacities to benefit our community. We truly feel the broadcast media in the Sioux City area does an excellent job of connecting with our community.

That is why I am personally writing you to express my belief that additional federal regulation of local stations concerning local programming and involvement is not necessary. I fear additional regulations may add another layer of bureaucracy that could ultimately hinder the good working relationships we have developed with all broadcast media serving our community.

Respectfully yours,

Tim B Stiles, President
United Way of Siouxland